

BEERLOVE

Emil (24)
 Enjoys drinking non-alcoholic beer, especially out of a can. He loves squashing the can with his fist after drinking and uploading it on TikTok.

Lina (20)
 Nature lover and beer enthusiast, likes to spend her free time with new people and likes to drink a beer together, with responsibility for the environment!



All of them are tired of being single. That's why they are using the

AMORSHIP DATING APP!

Isadora (23)
 Emil's childhood friend, they like to spend time together. She does not know much about beer packaging and only likes non-alcoholic beer. She films all tiktok videos for Emil.



Isadora has known Emil for years and knows that he likes non-alcoholic beer from a can.

I bought two cans of beer for Emil and me.



Hi Emil, what's up! I brought beer in a can for you, just as you like it.

What's up! Sorry, but ...



... I don't drink beer from a can anymore.



I went out with an awesome woman yesterday. She likes beer just as much as I do.

And she told me it would be better for our environment to use glass bottles.



Why is that?



Tins and non-returnable plastic bottles are not good for the climate due to their high energy demand.

Beer cans are three times as much more detrimental for the climate than reusable glass bottles.

7



I will find out more about this. I hope she doesn't lie to you. Glass bottles are very heavy and there is no way they are more environmentally friendly!

8



...Does she only say this because she is jealous? Eh, but she is only into women!

9



PLING!
IT'S A MATCH!

The two friends sit and talk. Suddenly, Isadora receives an exciting message.

10



Lina is just around the corner from Isadora. And Isadora wants to meet her right away.

11



A match in Amorship! Sorry, I gotta go.

BYE!

She never shows me who she goes out with.

12



Love at first sight? Lina and Isadora get along fantastically right from the start.

13



Would you like a beer?

Sure!

Oh, I actually prefer it in a glass bottle.

14



What is going on? Another person that declines a drink from me due to its packaging!

But I really like Lina. I will give her a chance.

15



Would you like to know why?

I already do... because the glass bottle is reusable.

16



Yes, and also because the material, it is made of, has a lower ecologic footprint. Cans are made from aluminium.

Aluminium for example is mined in Brazil, where the Amazon rain forest is deforested in order to mine it. And in China a lot of energy derived from brown coal is used for its production.

That sucks! But I don't like to use glass bottles since they are so heavy.

Hmm... maybe plastic is the better choice?

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18

In comparison to non-returnable packaging made of plastic, glass bottles cause half of the climate killer CO₂.

It's true, glass bottles are heavier. But they can be reused 40 times.

If they are only transported a short distance from brewery to sales, reusable glass bottles preserve the climate.

19

Persuaded! From now on I will only buy beer in glass bottles and make sure it is a regional beer.

...and that it is non-alcoholic, of course!

20

And why do you only drink non-alcoholic beer?

Because I think you can drink delicious beer without getting drunk.

21

Alcohol misuse leads to health problems and harms the liver, for example. Moreover, the brain is damaged massively upon consuming too much alcohol.

22

I see. You have to be careful with alcohol in order to not lose control.

THE NEXT DAY

23



Isadora and Emil meet again the next day. Isadora wants to tell Emil about her date.





Oh, look! A message from my Amorphship girl! She is also in the park and wants to see me.



Go on then! I gotta go anyway!

Okay. I will just go and get us something to drink.



Bye!

Alright. In case we don't see each other, until next time!



Isadora bags the empty bottles to return them to the supermarket.



Yes, I met a friend here, but I was just about to go.

Hi Isadora, I didn't know you'd be here.

Speaking of the devil ...



Lucky me that Isadora has to leave and will not see me with my other match. I like them both!



Love is in the air ...



Here I am! Hello Lina!

I see that you have already met my best friend Isadora.



Wait! Lina is your Amorphip girl?



Yes, why?



OH NO...



She is my Amorphip date from yesterday.

BUMMER!



No wonder we both suddenly knew so much about beer packaging.

Sorry, Lina, Emil and me have been Friends Forever. This will not work out with the both of us.

I agree!

Emil and Isadora are both a little sad but they know that the thing with Lina would only lead to problems.



I will switch to glass bottles anyway.

And I will watch my alcohol consumption!

Glas bottles are best!



But what about your TikTok-Videos?



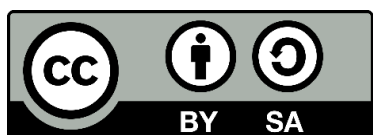
HAPPY END?

Emil juggles with the glass bottles instead.

IMPRESSUM

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